

BEST PRACTICE 2

TITLE: **Reaching out to the needy: a humanitarian approach**

All the stakeholders of J. K. College, Purulia are actively involved in various kinds of compassionate activities on a regular basis. The urge of helping the needy has been inculcated in all the members, thus bringing out an extremely positive atmosphere in the college and its surroundings. Even the ongoing pandemic could not stop us from reaching out to the underprivileged and less fortunate at the time of this severe crisis. A number of such activities are mentioned as follows:



at Blood Bank, Parasia Sadar Hospital on 25/01/2020.

Blood donation: The college in collaboration with NSS conducts blood donation camps 3-4 times every year. Even in the pandemic, the college has managed to organize such camps following all the precautionary measures as per the WHO protocol. Some of our faculty members personally went to the Sadar hospital to donate blood in emergency.



**Blood Donation Camp on
NSS Day 24.09.2019**

Cloth distribution: Keeping in mind the tradition of wearing new clothes at the time of Durga Puja festival, the staff of this college took a great initiative to distribute clothes during the pandemic



among the casual staff members and also the people of the underprivileged section staying in the vicinity of the college. Around 150 people were enlisted through a

thorough survey for the said purpose. Similarly, the students associated with “Udyom”, a unit constituted and run by the present students for voluntary outreach programmes, also came forward to help the needy by distributing clothes to them. The college has proposed to continue this divine activity every year.

Mask, sanitizer and necessary grocery distribution: There are a total of four adopted villages under the NSS unit of J. K. College. Every year the residents of these villages are provided with food grains and other essential groceries. This time due to the pandemic, along with regular groceries, masks, sanitizers and soaps were also distributed. Also few faculty members individually took initiative to distribute groceries and books to tribal residents of the village near Barabazar police station and certain slum areas in Purulia town. This initiative was broadcasted in local news channels.

(link:

https://m.facebook.com/story.php?story_fbid=1151582378550297&id=826205781087960)

Financial support: The teachers, non-teaching staff as well as students of the college have provided handsome financial assistance to the needy from time to time on individual basis or in groups to various institutions like Ramkrishna Tarak Math, Ketika, West Bengal State Emergency Relief Fund, etc. Our students under “Udyom” also visited homes of a number of our poor students and assisted them financially.

Creating awareness: Keeping in mind the seriousness of corona pandemic concerted efforts were made from our teachers as well as students to make people aware how



they can remain safe and keep others safe.

It is noteworthy that we do not promote posting these activities on social media or website so as to prioritize the self-respect of the people assisted from time to time.

All the activities during the pandemic are performed by wearing masks, maintaining social distancing and all necessary precautionary measures as per the WHO protocol.