

Tourism and the Environment: Issues of Concern and Sustainability of Old Digha, India.

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Abstract:

West Bengal coastal regions are located basically in three districts those are Purba Medinipur, North 24parganas and South 24parganas. One of the most suitable coastal tourist place of west Bengal is 'Digha' which is in western sector of Purba Medinipur district. To harness the scenic beauty of coastal belt tourism industry has developed with enormous potential & economic, social & cultural process of this place & its surroundings. In this paper an attempt is made to analysis the Status of coastal tourism & its effect on Old Digha.

Key Words: Coastal Tourism, Tourist, Beach,

Introduction:

Tourism industry is one of the most fast growing industry in India, which is help to developed economy and social interaction in a region (Palit.S, Patra.U.K, Saren M).Costal area is very suitable for tourism development due to Indeed the beauty and unique character(Mason, 2003). It is the important sources of employment, foreign economic and overall development. According to World Trade Organization, In 2020, India is the leader of tourism industry in south Asia(Statistical Year Book India, 2013). West Bengal is situated in eastern side of India which are more suitable for developed tourism industry because of rich natural resource, unique culture, Historical place, Himalaya Mountain in North side, Bay of Bengal in south, Sundar ban, sanctuaries, Dense Forest in western part, Thar desert, Open beaches and so on. West Bengal coastal regions are located basically in three districts those are Purba Medinipur, North 24parganas and South 24parganas. One of the most suitable costal tourist place of west Bengal is 'Digha' which located in western sector of Purba Medinipur district (Ganguly, P., & Sharma, S.), In beginning During the British